

Agricultural Communications Services, Photography and Videography Services

Event Coverage

Agricultural Communications Services (ACS) provides coverage for events taking place in the college for use in AgNews stories/releases, special projects and marketing/promotional projects.

Decisions about which events to cover are made by ACS and based on the newsworthiness of the event and the potential for images that can be used to support the college's broader communications and marketing efforts. Because of the large number of campus and off-campus events, ACS provides coverage for these events with photography and/or videography:

AgNews stories, press releases

Alumni: Round Up, Hall of Distinguished Alumni, Winter Event

Academic Programs/Services: Student Scholarship Event, Ag Career Day

4-H Youth Development: Fashion Show

Administration: Kentucky State Fair state/legislative events, ArborDay at The Arboretum, UK Graduation ceremony, campus building and historical marker dedications.

In general, ACS media does not cover internal department activities, program/unit level career days, celebrations, retirement /general receptions, award banquets, informal or non-college sponsored occasions, ceremonies, parties. Coverage for any of the above events is done by the requestor.

Faculty, Staff Portrait/Headshots

ACS provides photographic services to individual faculty and staff members who need quality portraits/headshots, or to departments that may require group shots for college-related marketing and communications purposes. We provide a professional studio/backdrop for individual shoots and we appreciate as much advance notice as possible when scheduling these sessions.

Graduate and undergraduate students are not photographed with the exception of the Ag Ambassadors.

Studio and On Location Coverage

Schedule time and work with our media staff to plan a photo/video shoot to promote a program, departmental initiative, scientific discovery or recruiting opportunity.

Demonstrations at a Field Day, stories for the AgMagazine or student photos are examples of covered services. Please schedule times for these "set-ups" with staff and students. Our professional photographers can advise you on proper attire (colors, styles) and will guide the project's outcome.

Drone Coverage

Contact matt.barton@uky.edu or brian.volland@uky.edu

Contact information for our media staff:

Photographers: matt.barton@uky.edu or steve.patton@uky.edu

Videographers: brian.volland@uky.edu or dave.stalion@uky.edu

Manager: beckys@uky.edu